

NCC Cable System Order

Order #	62362076
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Aug16-Sep16
-	

Flight Dates	10/31/16 - 11/06/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	WI
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$2,252.00		
Commission	\$337.80		
Net Total	\$1,914.20		
Total Spots	37		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.3 NEW MG ORDER: Please Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$14.00	\$14.00	30	PRE
2	AMC	AMC O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$13.00	\$13.00	30	PRE
3	APL	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	2	\$16.00	\$32.00	30	PRE
4	APL	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	1	\$42.00	\$42.00	30	PRE
5	BRVO	BRVO O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$14.00	\$14.00	30	PRE
6	CNN	CNN O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$14.00	\$14.00	30	PRE
7	DISC	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$55.00	\$165.00	30	PRE
8	DISC	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$198.00	\$594.00	30	PRE
9	FOOD	FOOD O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$62.00	\$62.00	30	PRE
10	FX	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$55.00	\$165.00	30	PRE
11	FX	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$182.00	\$546.00	30	PRE
12	HALL	HALL O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$8.00	\$8.00	30	PRE
13	HGTV	HGTV O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$17.00	\$17.00	30	PRE
14	HIST	HIST O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$17.00	\$17.00	30	PRE
15	LIF	LIF O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$13.00	\$13.00	30	PRE
16	LMN	LMN O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$51.00	\$51.00	30	PRE
17	MNBC	MNBC O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$17.00	\$17.00	30	PRE
18	OXYG	OXYG O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$11.00	\$11.00	30	PRE
19	SPK	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$17.00	\$51.00	30	PRE
20	SPK	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$55.00	\$165.00	30	PRE
21	TBSC	TBSC O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$76.00	\$76.00	30	PRE

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Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Update Date	11/03/16
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Aug16-Sep16
-	

Client Code	
Product Code	
Est Code	WI
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$2,252.00
Commission	\$337.80
Net Total	\$1,914.20
Total Spots	37
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TLC	TLC O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$13.00	\$13.00	30	PRE
23	TNT	TNT O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$76.00	\$76.00	30	PRE
24	USA	USA O	10/31/16	11/6/16	00:00	02:00						X	X	-	-	1	\$76.00	\$76.00	30	PRE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	37	0	0	0	0	0	0	0	0	0	0	0	37
AMT	\$2,252.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,252.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/03/16

62362076 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62362076
Syscode	2484
System Name	Time Warner/DirectTV- I+ Milwaukee, WI
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Aug16-Sep16
-	

Flight Dates	10/31/16 - 11/06/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	WI
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$585.00	
Commission		\$87.75	
Net Total		\$497.25	
Total Spots		32	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	4	\$5.00	\$20.00	30	PRE
2	APL	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	4	\$13.00	\$52.00	30	PRE
3	DISC	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$17.00	\$51.00	30	PRE
4	DISC	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$55.00	\$165.00	30	PRE
5	FX	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$20.00	\$60.00	30	PRE
6	FX	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$39.00	\$117.00	30	PRE
7	SPK	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$7.00	\$21.00	30	PRE
8	SPK	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$9.00	\$27.00	30	PRE
9	SYFY	VARIOUS	10/31/16	11/6/16	10:00	18:00						X	X	-	-	3	\$8.00	\$24.00	30	PRE
10	SYFY	VARIOUS	10/31/16	11/6/16	18:00	24:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	32	0	0	0	0	0	0	0	0	0	0	0	32
AMT	\$585.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$585.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/03/16

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